

## **Creativity is a Powerful Way of Thinking and Being** by [Cassandra L. Gierden](#)

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**I often hear people say, "I'm not a creative person!" In truth, as humans each of us is inherently creative by virtue of being part of Nature - the essence of creativity itself.**

I believe to be creative means to use what comes naturally to you with the responsibility to share that gift with the world. Uncovering your unique gift and learning how to tap into your creative energy are defining steps that allow for the release of ideas and desires that further enhance your ability to create, resulting in the potential of living a fulfilling and meaningful life. Understanding the potential of your unique creativity, and then actively and consciously creating leads to greater success in manifesting the results you want for your life. If we are all naturally creative as human beings, what holds us back?

### **Energy**

Creativity is a powerful way of thinking. Tapping into inherent creativity and believing you have the power to manifest tangible results in the material world by accessing your personal power requires an understanding of energy and how it works in your life. Energy can be defined as a current, a flow of space between the essence of what's happened and what's happening. Our energy flow is both positive and negative. It is constantly, instantaneously moving in and out of our life through thought and action. Becoming more conscious of this flow and our relationship to it increases what's been defined as the Law of Attraction.

### **Law of Attraction**

Scientifically speaking, matter of similar nature is drawn to the same, whether wanted or unwanted. With the practice of Irresistibly Attraction you tap into the powerful energy generated when you are being 'all of who you are' resulting in all that you want being drawn to you in like kind, by virtue of clarity and action.

We must appreciate and understand the power of all these words, and their definitions and distinctions from each other. How you define these words and their meaning in your life allows for their true power to be manifested and used in your own creative process. We must recognize that throughout our lives we have given words certain meanings and created our own personal dictionary. One tool I use in my professional coaching practice is to break down the meaning of words in a sentence or goal to get at the real heart of a matter.

For example, we may find it's not that we don't have any opportunities in front of us, but rather the way we defined the word 'opportunity' was limiting our view on its presence. With this in mind, it only enhances the belief in the significance of our internal language to us. It's all in the way we think and perceive language.

### **Enhancing your Abilities**

How do you uncover your unique gift, tap into your creative essence, and begin to allow the energy flow to generate attraction in your life?

Open yourself to the belief that creation occurs everyday. Pay attention to and identify the creativity in your life already. Everything you see in the world is the result of someone's creativity that began with a thought or an idea followed by action. Look around the toaster on your counter, the Degas on your wall, the café latte you're holding in your hand. Every event that occurs happens because you created it to happen. Every object exists because someone created them into existence.

Believing that your ideas and thoughts can manifest in the world when you choose to FOCUS your energy on the results you desire is the key to understanding creativity. How you think and what you believe affects what you attract. It is the key to your own process of creating.

### **Tools to Success**

To enhance our natural creative essence we must create the space for greater ideas to be welcomed and honored. We must have a clear vision of what it is we are looking to create and the belief in the possibility of anything happening. You can then enhance the attraction and energy flow by increasing your wanting of your creation, whether it's an object or desire, and then give a strong signal of commitment by your actions.

Continue by focusing on positive results and allowing for a fluid, dynamic energy flow into your life. Remember with creating and creativity one only needs to become a powerful, possibility thinker. Through competition we kill our creativity. It is essential for us to surround ourselves with supportive individuals.

In my Coaching Forums, we create an environment that heightens colorful synergy as it attracts a community of like-minded spirits who share and support each other by participating in a collaboration of ideas. We draw on our creative energy to come up with powerful questions and suggestions to generate ideas and support for goals and projects on which the members are currently focused. We discuss ways to take those creative ideas and enhance their marketability with the aim of manifesting positive, tangible results both personally and professionally. Here in this playground we know that creativity shows because of our powerful way of thinking.

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